



Tuesday & Wednesday, September 19 & 20, 2023 * 1:30pm to 4:45pm via **Zoom**

Budgeting plays a very critical role in the Planning-Budgeting-Strategy Execution cycle. You ready, aim, but cannot fire to its target without the right ammunition. After your organization develops its plan, it's important to link it to a realistic budget.

This two-session webinar will provide participants the necessary skills to develop the master budget for an organization. Attendees will get a detailed tour on the approaches, processes, and contents of the various types of budgets. It will illustrate the whole budget process and prepare the various components of the master budget: operational budget, cash budget, financial budget, and capital expenditure budget. You will learn how to apply the budgeting tools and techniques in specific business situations.

This training is applicable to all types of industries. Attend and learn budgeting best practices for the benefit of your organization!

Course Director & Lecturer: Rufo R. Mendoza, PhD, CPA

He was the Chairman of Finance and Accounting Department and Program Director of the Master in Development Management in Public Finance at the Asian Institute of Management. He was the Vice Chair of the Professional Regulatory Board of Accountancy and the Chair of Continuing Professional Development Council for Accountancy.

His current affiliations include Asian Development Bank as its National Capacity Development Expert in Public Financial Management and First Asia Institute of Technology and Humanities as its Dean of School of Graduate Studies.

His consulting experiences consist of engagements with The World Bank, Australian Agency for International Development, United States Agency for International Development, United Nations Development Programme, and European Commission.

He has written 4 books, 4 book chapters and over 50 research and technical papers.

Who Should Attend:

- ✓ Chairman of the Board
- ✓ Board Directors
- ✓ Presidents / CEOs
- ✓ Treasurers / CFOs
- ✓ Entrepreneurs & Managers
- ✓ Accountants
- ✓ Everyone interested in professionalizing the budget process in their organization.

**LIMITED SLOTS ONLY
PRE-REGISTRATION REQUIRED**

***Training investment inclusive of an e-certificate and a printed learning material**

P 4,880 (when you register and pay on or before Aug 19)

P 5,880 (when you register and pay after Aug 19)

***Optional:** Add P450 to avail a printed copy and delivery of a certificate of attendance

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